



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

CONTRACT

Contract / Revision 567479 /		Alt Order # 09787672
Product CONG. LEADERSHIP FUND		
Contract Dates 09/14/12 - 09/20/12		Estimate #
Advertiser Congressional Leadership Group		Original Date / Revision 08/10/12 / 08/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive Alexandra Bradley	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 6087	Product Code
Agency Ref		Advertiser Ref

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/14/12	09/20/12	M-F 5a-530a	5a-530a		:30			NM	5	\$3,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$700.00			
N 2	8	09/14/12	09/20/12	M-F 530a-6a	530a-6a		:30			NM	5	\$4,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$900.00			
N 3	8	09/14/12	09/20/12	M-F 6a-8a	6a-8a Rotator		:30			NM	5	\$7,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$1,400.00			
N 4	8	09/14/12	09/20/12	M-F 6a-8a	6a-8a Rotator		:30			NM	10	\$14,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				10	\$1,400.00			
N 5	8	09/14/12	09/20/12	M-F 8a-9a	8a-9a News		:30			NM	10	\$14,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				10	\$1,400.00			
N 6	8	09/14/12	09/20/12	M-F 9a-10a	9a-10a		:30			NM	10	\$9,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				10	\$950.00			
N 7	8	09/14/12	09/20/12	M-F 10a-11a	10a-11a		:30			NM	8	\$4,000.00
		NEW DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				8	\$500.00			
N 8	8	09/14/12	09/20/12	M-F 11a-12p	11a-12p		:30			NM	3	\$1,800.00
		JEFF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				3	\$600.00			

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<u>Contract / Revision</u> 567479 /		<u>Alt Order #</u> 09787672
<u>Contract Dates</u> 09/14/12 - 09/20/12	<u>Product</u> CONG.LEADERSHIP FU	<u>Estimate #</u>
<u>Advertiser</u> Congressional Leadershi		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 9	8	09/14/12	09/20/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	5	\$3,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$600.00			
N 10	8	09/14/12	09/20/12	M-F 3p-4p	3p-4p		:30			NM	5	\$1,500.00
		RICKI LAKE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$300.00			
N 11	8	09/14/12	09/20/12	M-F 4p-5p	4p-5p		:30			NM	5	\$5,000.00
		JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$1,000.00			
N 12	8	09/14/12	09/20/12	M-F 4p-5p	4p-5p		:30			NM	5	\$5,000.00
		JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$1,000.00			
N 13	8	09/14/12	09/20/12	M-F 5p-6p News	5p-6p News		:30			NM	5	\$7,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$1,400.00			
N 14	8	09/14/12	09/20/12	M-F 5p-6p News	5p-6p News		:30			NM	5	\$7,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$1,500.00			
N 15	8	09/14/12	09/20/12	M-F 6p-7p News	6p-7p News		:30			NM	5	\$10,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$2,000.00			
N 16	8	09/14/12	09/20/12	M-F 6p-7p News	6p-7p News		:30			NM	5	\$10,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$2,000.00			
N 17	8	09/14/12	09/20/12	M-F 7p-730p News	7p-730p News		:30			NM	5	\$7,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$1,400.00			
N 18	8	09/14/12	09/20/12	M-F 730-8p	730p-8p		:30			NM	5	\$7,500.00
		BIG BANG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$1,500.00			
N 19	8	09/14/12	09/20/12	M-F 10p-1030p	10p-1030p		:30			NM	5	\$12,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$2,400.00			
N 20	8	09/14/12	09/20/12	M-F 11p-1130p	11p-1130p		:30			NM	5	\$5,000.00
		BIG BANG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$1,000.00			
N 21	8	09/14/12	09/20/12	M-F 1130p-12a	1130p-12a		:30			NM	5	\$3,250.00
		SEINFELD										

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												Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/14/12	09/20/12	MTWTF--				5	\$650.00				
N 22	8	09/15/12	09/15/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	2	\$1,300.00	
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----S-				2	\$650.00				
N 23	8	09/15/12	09/15/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$650.00	
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----S-				1	\$650.00				
N 24	8	09/15/12	09/15/12	Sa 10p-11p Fox 8 News	10p-11p		:30			NM	1	\$2,400.00	
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----S-				1	\$2,400.00				
N 25	8	09/16/12	09/16/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$650.00	
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----S				1	\$650.00				
N 26	8	09/16/12	09/16/12	FOX News Sunday	9a-10a & 10a-11a i		:30			NM	1	\$650.00	
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----S				1	\$650.00				
N 27	8	09/16/12	09/16/12	Su 12a-1230a	12a-1230a		:30			NM	1	\$700.00	
BIG BANG													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----S				1	\$700.00				
N 28	8	09/16/12	09/16/12	Su 11p-12a	11p-12a		:30			NM	1	\$700.00	
BIG BANG													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/12	09/16/12	-----S				1	\$700.00				
Totals											129	\$149,100.00	

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/20/12	129	\$149,100.00	\$126,735.00
Totals	129	\$149,100.00	\$126,735.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jon Ferrell
do hereby request station time concerning the following issue:

Congressional Leadership Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: Congressional Leadership Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Congressional Leadership Committee

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date _____ Signature Jonathan W Ferrell 703-683-4877 Contact Phone Number _____

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title